

GEN•2



CAMPRO
ENGINE

1.3 OR 1.6
DOHC 16V

LOTUS
RIDE
& HANDLING

ACTIVE
SAFETY
FEATURES

3 YEAR
60K MILE
WARRANTY



Your Proton, Your Way...



Take 2 the road



WITH LOTUS ENGINEERING PROVIDING AN ENGAGING DRIVE, PLENTY OF PRACTICALITY ON BOARD AND GENEROUS SPECIFICATION AS STANDARD, THE GEN-2 GIVES YOU A GREAT DEAL FOR YOUR MONEY. IT ALSO GIVES YOU CHOICES – HATCHBACK OR SALOON, 1.3 OR 1.6 LITRE ENGINE AND MANUAL OR AUTOMATIC ON THE 1.6 VERSION – SO THAT YOU CAN TAKE TO THE ROAD YOUR WAY.



Re-styled and ready to go, the GEN-2 has everything it takes to give you twice the car. Lotus engineering delivers superb performance and an inspiring drive. The hatchback has instant sporty appeal, while the sophisticated saloon has plenty of presence. Crucially, both have a 16 valve CamPro engine under the bonnet, giving you good torque, and Lotus-developed suspension makes the GEN-2's handling confident and responsive.

It's the practical touches that make a true family car. Space for example. The space for three people in the back. Boot space for more than the weekly shop. And useful storage compartments throughout, such as pockets, trays, cup-holders and a glove box. Then there's value, which starts with three years' free RAC cover and continues with the GEN-2's comprehensive warranty package*. So you can just turn the key and enjoy the drive.

BASIC PERFORMANCE DATA

| Engine | 1.3 CamPro 16v | 1.6 CamPro 16v | |
|-------------------------------------|----------------|----------------|-------|
| Power | 94bhp/6000rpm | 110bhp/6000rpm | |
| Transmission | Manual | Manual | Auto |
| Maximum speed (mph) | 112 | 118 | 115 |
| Fuel consumption (mpg)† - Hatchback | 40.9 | 39.8 | 36.22 |
| Fuel consumption (mpg)† - Saloon | - | 42.8 | 41.5 |

† Figures show combined fuel consumption. Dependent on driving style, road and traffic conditions, environmental influences, the state of the vehicle and equipment, in practice fuel consumption figures can arise which may deviate from the figures shown.

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In touch and in style

ONE GLANCE PROVES THAT THE SPIRIT OF LOTUS RUNS RIGHT THROUGH THE GEN-2'S DESIGN. ATTRACTIVE TONED EXTERIOR CURVES AND ERGONOMIC INTERIOR DESIGN FEATURES EFFORTLESSLY BLEND PRACTICALITY WITH DESIRABILITY. FOR THE DRIVER AND PASSENGERS THIS MEANS THAT EVERY JOURNEY IS A PLEASURE.



Slip into the driver's seat and you immediately sense the presence of the Lotus Design Studio, evidenced by the titanium finish gear shift and the sporty steering wheel. Overall, the styling of the controls and quality of finish give the feeling of a cool, contemporary cabin.

With a Blaupunkt audio system/CD player which is Bluetooth ready and CDR W/ MP3 CD compatible, you've got unlimited access to your choice of music. Four big speakers make it sound great, whilst fingertip audio controls integrated into the steering wheel give you complete control.

While you enjoy the sensation of driving, the GEN-2 remains practical for everyday life. For everyone's comfort, there's air conditioning with a pollen filter on board,

so you and your passengers will stay cool even on a hot summer's day. And when you need to carry a load other than people, the GEN-2's versatile interior comes into its own. The rear seats split 60:40 and fold down, giving you lots of load space for the day you spot a bulky bargain at the shops or stock up with materials at your DIY centre.

And fulfilling the Proton commitment to value for money, the GEN-2 comes with parking sensors as standard.



- 01** Luxurious sporty leather interior (optional on GSX model)
- 02** Titanium finish gear shift
- 03** 60:40 split, leather rear passenger seating
- 04** Stylish and sporty interior dash and driving position
- 05** Integrated steering wheel audio controls
- 06** Dashboard display and illuminations





01



02



03



04

- 01 GEN-2 with Lotus handling on the road
- 02 Sports spoiler for added control
- 03 Elevated hatch for good head clearance
- 04 Rear light cluster

Lively 5-door hatchback

THE RESTYLED GEN-2 HATCHBACK LOOKS EVERY INCH THE SPORTS-INSPIRED MODEL, WITH STRONG EXTERIOR LINES AND A DISTINCTIVE PROFILE. HEAD ON, THE RACING REFERENCES ARE UNMISTAKABLE – BLACK BEZELS ON THE HEADLAMPS, DEEP FRONT SKIRT WITH INSET FOG LIGHTS AND AN AERODYNAMIC PROFILE. BUT ALL THIS DYNAMIC STYLE IS NOT AT THE EXPENSE OF PRACTICALITY.



The moment you sit in the driver's seat, you can see the GEN-2's interior styling raises the bar in this class. The dark-matt dashboard is complemented by black dials with white insets and the colours and finishes have classic appeal.

However, the GSX takes the GEN-2's interior to an entirely different level, with the option of stunning black-leather upholstery enhanced by red trim throughout.

Striking 15" gun-metal alloys come as standard on all 1.6 litre hatchback models. For all-round sporty appeal the 1.6 litre GSX fits the bill, with tailgate spoiler and extra-low skirts.

As well as a higher power-to-weight ratio than many other cars in its class, the GEN-2 is bigger on space too. It boasts

a 460-litre boot capacity with the seats up and 850 litres when seats are folded flat. This means that you can ferry friends, family, pets and belongings with the minimum of fuss. For the economically minded there is a 1.3 litre model, whilst for those who need more performance it has to be the 1.6.

Sleek 4-door saloon

SOPHISTICATED AND SELF ASSURED, THE NEW GEN-2 1.6 SALOON BLENDS BIG-CAR APPEAL WITH LIGHT-FOOTED PERFORMANCE ON THE ROAD. IT'S AS MUCH FUN TO DRIVE AS THE HATCHBACK AND HAS ALL THE SAME BENEFITS, BUT WITH A SEPARATE BOOT.



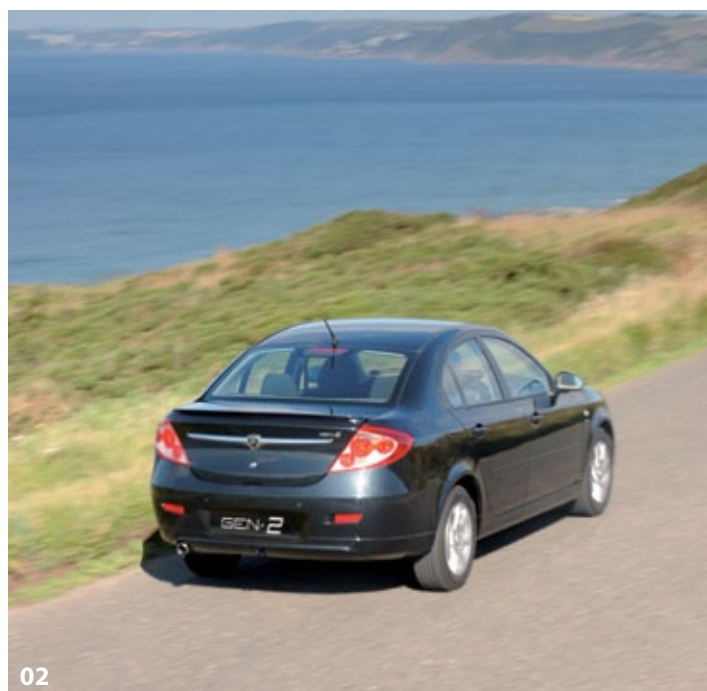
The styling of the GEN-2 saloon incorporates the boot effortlessly, losing none of the aesthetic appeal. The rear light clusters and silver bar detailing give this car an attractive rear view, complemented by the stylish 15" alloys. With the same Lotus engineering running throughout the saloon, including features like a MacPherson strut with a stabiliser bar on the front suspension, you'll enjoy the saloon's grace on long journeys.

Equally, your passengers will appreciate the supportive seats and generous legroom as much as the smooth ride. The remote locking boot offers 430 litres of load space whilst folding seats with a 60:40 split give you scope for carrying all sorts of awkward loads without making life difficult for your passengers.

With so many high-spec features such as electric windows, electric mirrors and parking sensors fitted as standard, the only luxury you can add to the saloon's interior is full leather upholstery. Which looks good and feels even better.



01



02



03

- 01** GEN-2 saloon Persona
- 02** Dynamic Lotus ride and handling
- 03** Traditional cloth interior

Protection and peace of mind



AS YOU WOULD EXPECT FROM A FAMILY CAR, THE GEN-2 COMES FULLY PREPARED FOR THE REALITIES OF LIFE. AND ON THE ROAD THE BIGGEST OF THESE REALITIES ARE PROTECTION, SECURITY AND A WARRANTY PACKAGE.*

PROTECTION

From the moment you and your loved ones get into the GEN-2, you have the reassurance of knowing that there is an array of safety features. There are Isofixstyle child seat restraints to help keep smaller passengers safe, and child proof locks on the rear doors so that no-one gets out without your say so.

While you're on the move you've got the precision control of Lotus handling, plus ABS (Anti-lock Braking System) and EBD (Electronic Brake Distribution) – all fitted as standard. What's more, the GEN-2 offers enhanced side-impact protection, twin front airbags (plus two side airbags on the GSX), front and rear crumple zones and reinforced rear seats for passenger protection.

SECURITY

When you're out and about the last thing you want to worry about is whether your car is safe. So let the GEN-2's multifunction alarm, ignition lock protection and engine immobiliser take care of it. Every model gives you remote central locking, with a remote boot unlock feature. The door locks are free rotating and the only exposed door locks are shielded to prevent operation by foreign objects. All in all, this means that you can just lock up and go without a second thought.



Motability is available across the range of GEN-2 models.

Visit www.motability.co.uk for info.

PEACE OF MIND WARRANTY PACKAGE

The joy of buying a new car is the total peace of mind that comes with it. Proton has a reputation for reliability, which is why we're happy to give you a comprehensive warranty package* when you buy a GEN-2.

This means that you get:

- 3 year/60,000 mile total vehicle warranty
- 6 year/100,000 mile engine and gearbox warranty of Powertrain components
- 6 year unlimited mileage bodywork warranty±
- 3 year unlimited mileage paintwork warranty
- 3 years' FREE RAC cover

*Warranty is subject to maintenance in accordance with manufacturer's schedules. Terms and conditions apply.
±Excludes ecoLogic models

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There are even more extra benefits that you get as a Proton owner, such as free legal advice and other discounts and special offers. You can find out more about these at www.proton.co.uk.





Customer information

0800 0 521 521

www.proton.co.uk

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Proton Cars (UK) Ltd 1-3 Crowley Way, Avonmouth, Bristol, BS11 9YR



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